

PRESS RELEASE: JAZZ PRODUCTION MOVES TO SWINDON



Introducing our newest homemade Honda

Our littlest Honda is about to make a big impact on UK industry, with the first ever British built Jazz driving off the line at our factory in Swindon on Wednesday 7th October.

British built range expands to three models

The ever popular supermini joins the Civic and CR-V as part of Honda's homemade line up, underlining our long term commitment to UK car manufacturing. With 20,000 units due to be built before the end of March 2010, (75% of which will be for the UK market and the rest to be exported to 55 other countries), it's a huge boost to Honda's manufacturing operations in the UK.

Honda has a policy of building our most popular cars in the markets they are driven, as David Hodgetts, Director at Honda of the UK Manufacturing explains:

"We see this third model as a wonderful opportunity in the current climate and we're extremely proud to be building the Jazz here in Swindon. The car is incredibly popular with customers, and it has won countless awards for quality and reliability. Shifting production to the UK is a real vote of confidence in all our Associates here in Swindon, and recognition of the high standards which we have been able to achieve at the plant."



Our British built range



For more information call our Corporate Team on 0800 031 9055